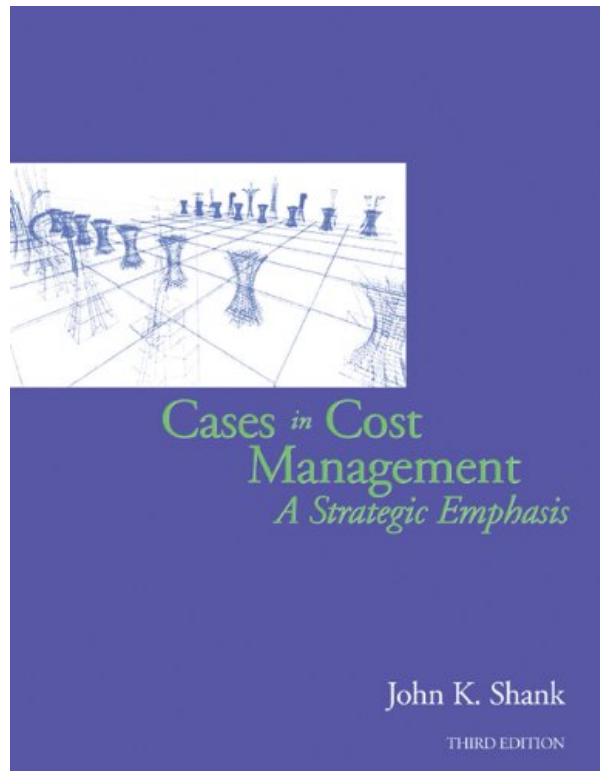
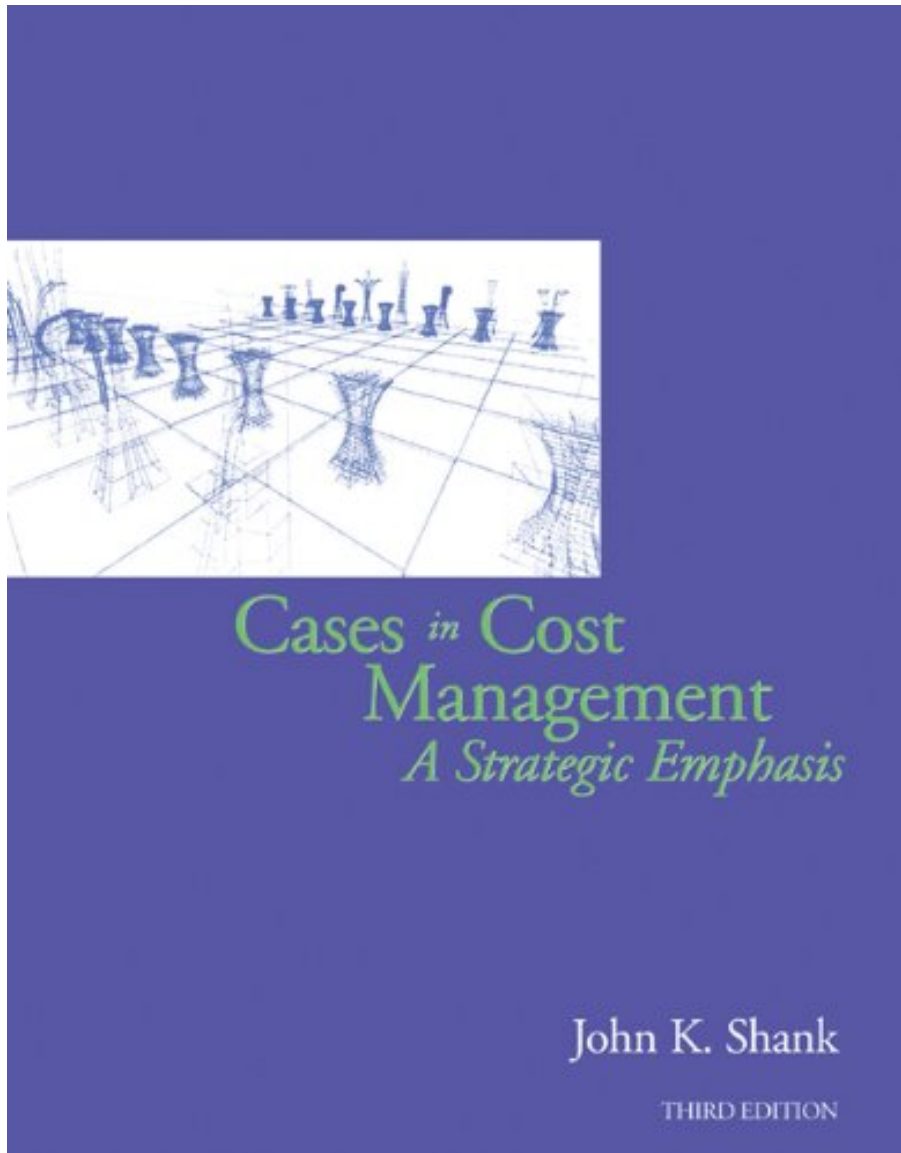


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About the Author

Dr. John K. Shank is a professor in the Amos Tuck School at Dartmouth and a visiting professor each winter term at the Olin Graduate School at Babson College. His teaching assignments include required and elective courses in the Tuck and Olin MBA programs. Professor Shank has published 16 books, more than 100 case studies and more than 100 articles in leading journals in accounting, finance and management. His current research interests center around the strategic cost management theme. Professor Shank holds the AB degree from Oberlin College, the MBA degree from the University of Pittsburgh, and the Ph.D. in accounting from The Ohio State University. He is a member of Phi Beta Kappa, Beta Gamma Sigma, Beta Alpha Psi, the American Accounting Association, the AICPA, and the IMA. Before joining the Amos Tuck Faculty, he taught at The Ohio State University for eight years and The Harvard Business School for seven years.

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