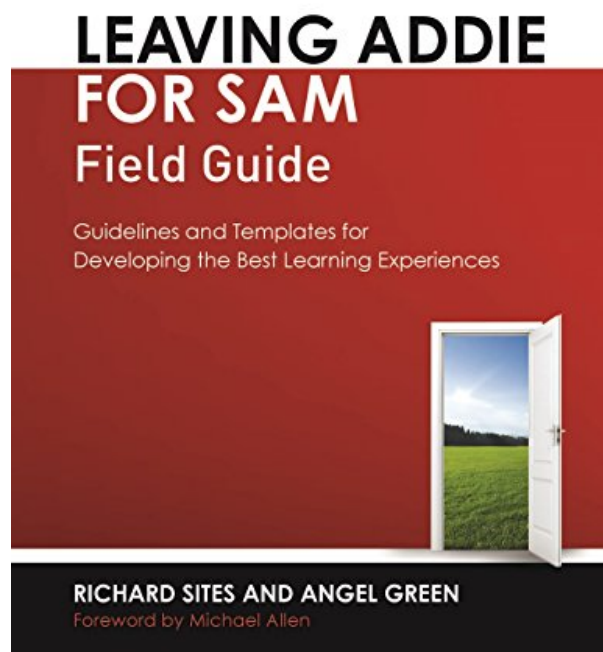


LEAVING ADDIE FOR SAM FIELD GUIDE: GUIDELINES AND TEMPLATES FOR DEVELOPING THE BEST LEARNING EXPERIENCES BY RICHARD SITES, ANGEL GREEN



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Guidelines and Templates for
Developing the Best Learning Experiences



RICHARD SITES AND ANGEL GREEN

Foreword by Michael Allen

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When you are rushed of job target date as well as have no idea to get inspiration, **Leaving Addie For Sam Field Guide: Guidelines And Templates For Developing The Best Learning Experiences By Richard Sites, Angel Green** publication is one of your remedies to take. Reserve Leaving Addie For Sam Field Guide: Guidelines And Templates For Developing The Best Learning Experiences By Richard Sites, Angel Green will certainly provide you the right source as well as point to obtain inspirations. It is not only concerning the tasks for politic business, administration, economics, and also various other. Some bought works to make some fiction works additionally need motivations to get over the work. As exactly what you need, this Leaving Addie For Sam Field Guide: Guidelines And Templates For Developing The Best Learning Experiences By Richard Sites, Angel Green will possibly be your choice.

About the Author

Richard H. Sites is the vice president of training and marketing at Allen Interactions, where he leads the strategic vision of Allen Interactions's custom development learning services, training and outreach, and authoring system, ZebraZapps. He also oversees the awareness of the company's advanced design and development approaches created by Michael Allen: CCAF-based design and the SAM process for iterative, collaborative development. Richard has more than 20 years of experience designing and delivering learning solutions to support improved workplace performance for many Fortune 500 companies in both academia and private industry. He has held the positions of vice president, client services and studio executive for Allen Interactions's Tampa studio. Richard travels the country speaking to groups and organizations on the value of SAM, the importance and power of engaging, performance-changing learning experiences, and other topics related to the design and development of high-quality training. He is the co-author of ATD's bestseller Leaving ADDIE for SAM and the Leaving ADDIE for SAM Field Guide. Richard holds a doctorate of education from the University of West Florida along with a master of education and a bachelor of business administration. He is also a frequent blogger on the Allen Interactions E-Learning Leadership blog.

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Make your foray into successive approximations successful and as easy as possible.

In the 2012 bestseller, *Leaving ADDIE for SAM*, learning professionals were introduced to the Successive Approximation Model (SAM) and the Savvy Start—the key to a successful project kick-off. Together, these concepts incorporate contemporary Agile processes that simplify design and development, yielding more energetic and effective learning experiences. This companion Field Guide provides the job aids, tools, and templates you need to put the SAM methodology in motion and take your ISD practice to new heights. Complete with a foreword by Michael Allen, this book is an essential resource to create better, faster training products and “move the needle” on current training efforts.

In this book, you will:

- Apply the principles and concepts behind *Leaving ADDIE for SAM*.
- Update your training products with these contemporary, Agile design processes.
- Use the job aids, tools, and templates provided to work on actual projects.

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president of a Toastmasters International Chapter. She is also a frequent blogger on Allen Interactions' e-Learning Leadership and Iterations Blogs.

Most helpful customer reviews

16 of 17 people found the following review helpful.

Was done with it at the halfway point.

By StopTheInsanity

Conceptually the book is sound. The authors have given us all permission to do that which we know (or should have known) naturally is a better way to develop training. What I found both interesting and frustrating is that the reading level is so high. I am intelligent, educated and well read. By well read I mean that I read, on average three or more business/science books/people books a month. I am never without one. LSFA was a struggle at times. As if the authors are so high minded that the idea of mere mortals reading it hadn't occurred to them.

For those that need ALL of the details on how to set up a training committee and get started, they are definitely in here. That said, those ideas are for companies that have the people and budget for creating committees. (As if we needed another large committee)

It might have been nice if they had thought of the little guy, the Lone Ranger such as the Safety guy in a small company. I had to work it out on my own, and for those of you interested, ask me how I did it.

Finally, you can actually get the core concept in the first half of the book. I couldn't force myself to read on after that. For those of you with little time and lots of common sense, skip the first chapter. It is a maddeningly slow detailed review of the history of how not to create training.

Is the book vital? Essential? Well, the core concept is. The book felt like the authors either wanted to show off all of their thoughts or were struggling to fill in a book. Ironically both ideas are not great as training goes.

Buy it. Read a few chapters. Put it away and start creating training.

0 of 0 people found the following review helpful.

The main text is good. This one was a bit of a disappointment ...

By R. Mark Moore

I was expecting more from the field guide. The main text is good. This one was a bit of a disappointment compared to other field guides (5th Discipline, etc).

0 of 4 people found the following review helpful.

Four Stars

By Herb

Very good reference

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