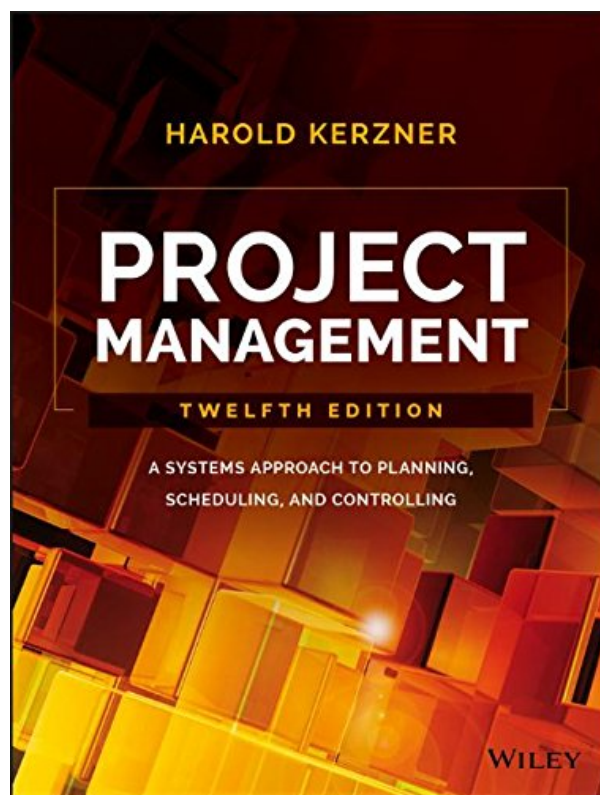
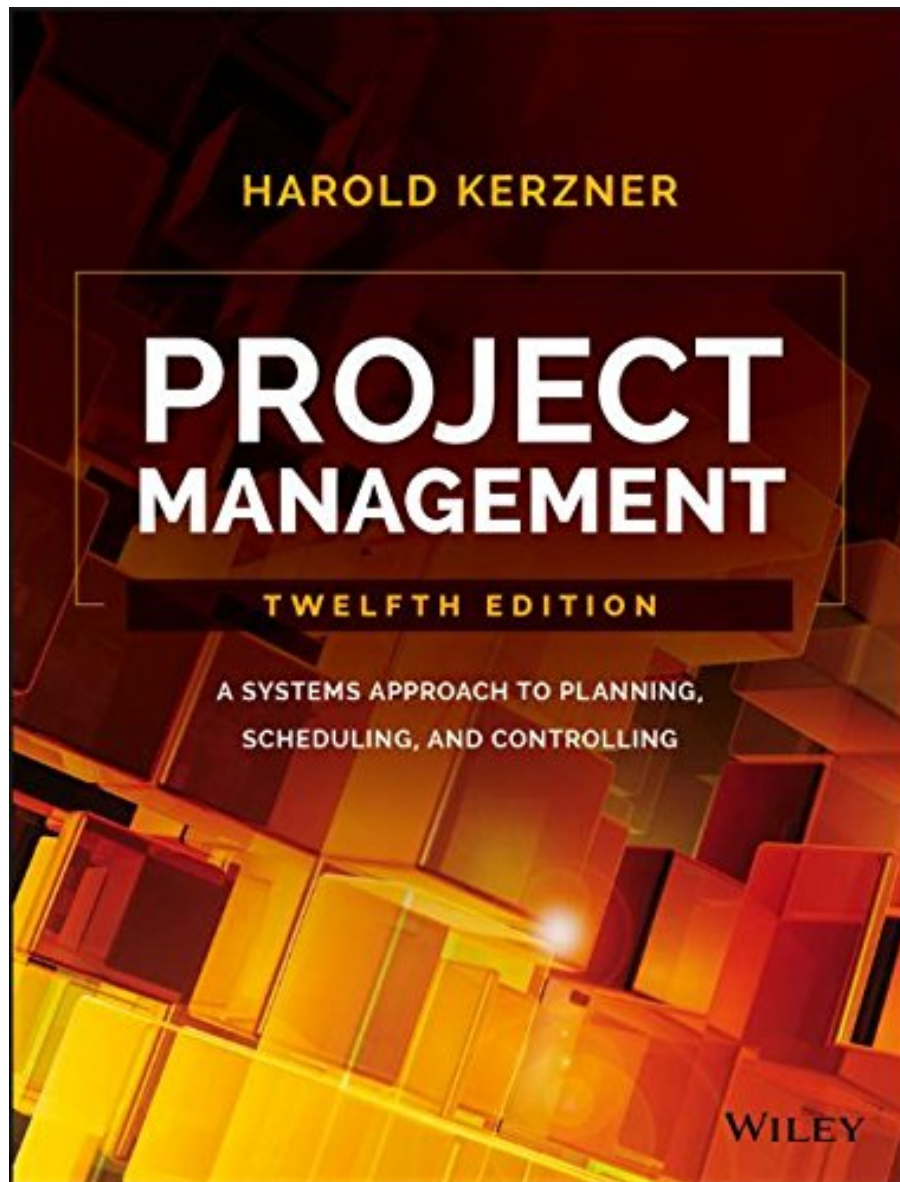


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APPROACH TO PLANNING, SCHEDULING,
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THE #1 GUIDE FOR STUDENTS AND PROFESSIONALS, NOW UPDATED FOR THE LATEST TRENDS AND EMERGING ISSUES

Project Management, or the "Project Management bible" as it's widely known, provides practical guidance on all aspects of project management. It features a streamlined approach to PM functions—in full alignment with the concepts and standards outlined in PMI's latest *A Guide to the Project Management Body of Knowledge, (PMBOK® Guide)*—without stinting on detailed coverage of the tools and methods used at all stages of a project.

This 12th Edition has been updated to reflect recent changes to the *PMBOK® Guide—Sixth Edition*, and features in-depth coverage of emerging topics, including global stakeholder management, causes of failure, agile project management, project governance failure, customer approval milestones, classifying project metrics, and more. Also, supplementary materials are available for students, professionals, and instructors.

- Understand organizational structures and project management functions
- Learn how to control costs, manage risk, and analyze trade-offs
- Examine different methods used for planning, scheduling, QA, and more
- Work effectively with customers and stakeholders from around the globe

As projects increase in scope and complexity, managing them across time zones, language barriers, and technology platforms requires a systematic approach that accounts for every detail. All the more reason to keep *Project Management, 12th Edition* within arm's reach throughout all stages of the projects you manage.

Includes access to one free online PMP® Mock Exam from Wiley Efficient Learning—see inside for details.

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About the Author

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The "bible" of project management, updated to address emerging issues

Project Management is the bestselling text for students and professionals, presenting a streamlined approach to project management functions in full alignment with PMI®'s latest Project Management Body of Knowledge (PMBOK®). This new 12th edition has been updated to reflect the latest changes found in the PMBOK® Guide—Sixth Edition, and features new coverage of emerging topics including global stakeholder management, causes of failure, agile project management, project governance failure, customer approval milestones, classifying project metrics, and more. Supplementary materials are available for students, working professionals, and instructors. Widely considered the "bible" of project management, this book provides complete, practical guidance on all aspects of project management.

This book provides detailed explanation of the tools and methods used during all stages of a project, reflecting the concepts and standards outlined in the PMBOK® Guide.

- Understand organizational structures and project management functions
- Learn how to control costs, manage risk, and analyze trade-offs
- Examine different methods used for planning, scheduling, QA, and more
- Work effectively with customers and stakeholders from around the globe

As projects increase in scope and complexity, managing scheduling, cost, and specifications across time zones, language barriers, technological differences, and other obstacles requires a systematic approach that accounts for every detail. Project Management is the comprehensive reference to keep within arm's reach throughout all stages of the project.

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- 848 pages

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3 of 3 people found the following review helpful.

An Encyclopedia of the Archaeology of Project Management

By NotMarkTwain

Ugh! All the joy and engagement of reading a dictionary to learn how to write poetry. Bought this for a PM elective in an MBA program and I'm now about half way through. I'm an experienced PM in industry and Government. I'm glad I didn't start with a text like this when considering PM duty. Else, I would have surrendered all enthusiasm (or hanged myself) and headed for job in the shipping department . This is an encyclopedic, monotonous, enumerative narrative with no literary cues on the importance or significance of topics therein. It all just IS (or WAS). Once in a while there is an assertion from the old caste structure of business sounding like 19th century factory lore. Charts and graphics are so subjective and nondescript I can't fathom what they are intended to add - other than to increase page count. Many are very confusing for their minimalist labeling and severe lack of source data. Perhaps Kerzner was the best PM in recent history. No doubt he was the first to stretch the definition across so many pages to garner title of Bible of project management. But I am rather surprised even in the 11th edition it still feels like a 19th century tome, with so many plodding passive assertions leading inductively to every minute definition you'd swear it was written

by Hume or Mill or Shopenhauer. I'm just very disappointed that after reading so many insightful and engaging texts on all the aspects of contemporary project management, I now find myself here in a graduate class with a reference text that doesn't really offer any conviction for what is good or bad, right or wrong, optimal or suboptimal for business today and tomorrow. Rather it examines archaeologically the pot shards and bone fragments in the strata below the current enterprise to estimate at how we arrived in present day.

4 of 4 people found the following review helpful.

Uses Wikipedia as a Source

By Joseph J. Lonergan

The author uses Wikipedia as a reference. I thought it was a fluke when he used a definition of a process from Wikipedia, but not one page later an entire three paragraphs was taken directly from Wikipedia according to the author, but without any actual online citation reference (link, date accessed, etc.).

This alone warrants the one star. Wikipedia is not reliable source material.

6 of 6 people found the following review helpful.

Needs better editing

By Jennifer L Dyer

Terrible for use in the classroom. The problems and case studies don't pull from information in the book. The information, especially in chapter 11, isn't laid out well and is confusing. Kerzner often interchanges terms like project and program management that shouldn't be interchanged. I would not recommend this edition for classroom use.

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