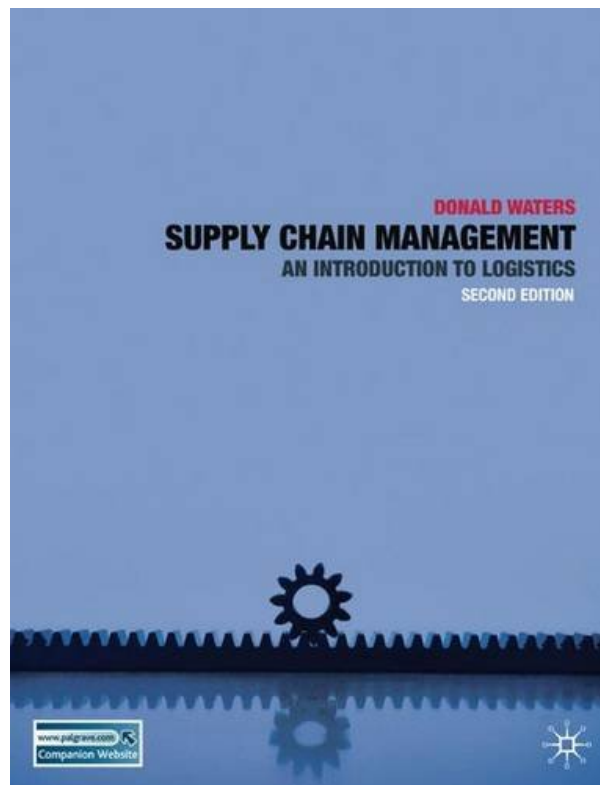
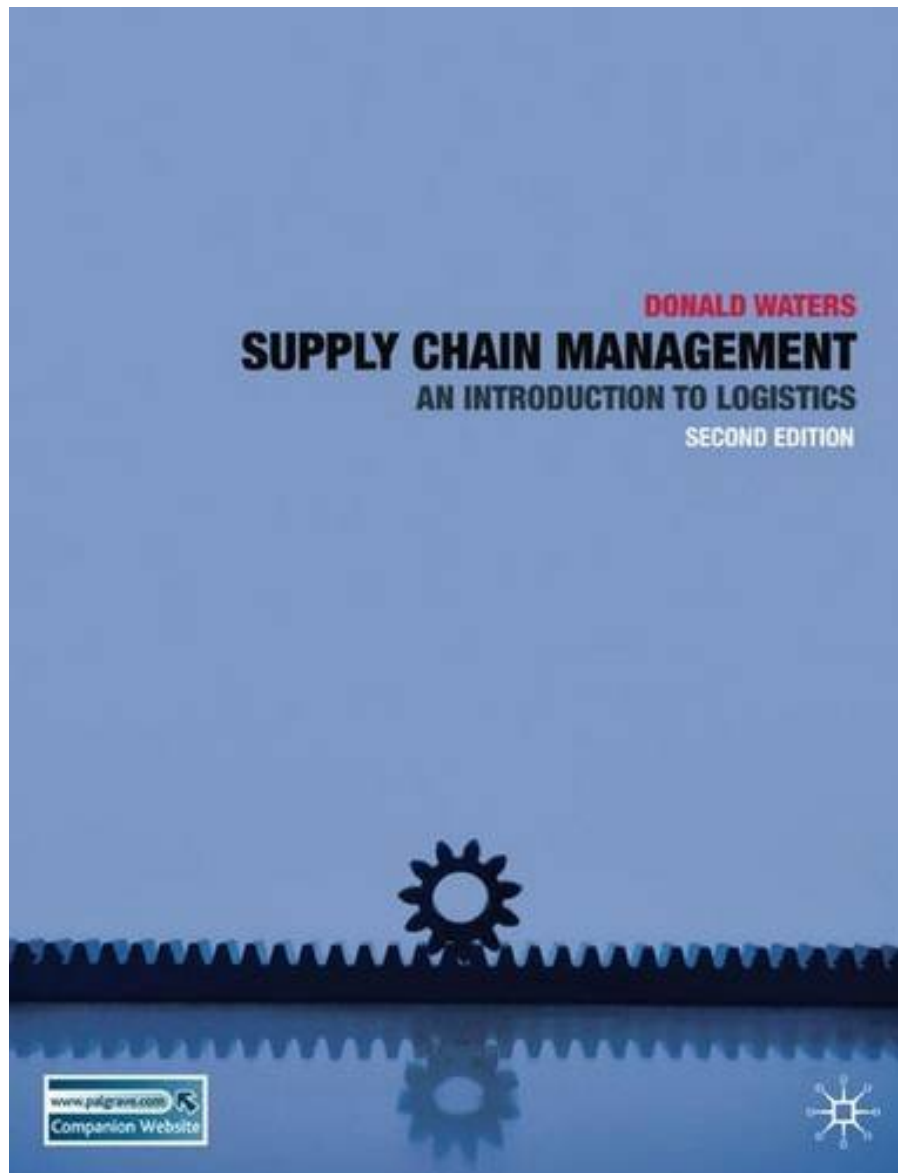


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“A well written text which is easy to understand and presented in a clear and succinct format. The book focuses on application throughout, with reference to companies, practical examples and questions.”

– Richard Crompton, University of Huddersfield, UK

“An interesting read with many good examples. The messages are kept simple and easy to follow. There is primarily a focus on important concepts which are well explained ... this has the making of an excellent introductory text.”

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“There are very few books on this subject and none that I know which have this breadth of coverage”

– Nigel Foot, Aston University, UK

## About the Author

DONALD WATERS was professor of Management at the University of Calgary, Canada. He has extensive experience of teaching and researching in the area of supply chain management and logistics.

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